

WEB IMAGE REQUIREMENTS

- 1) A “FULL-SIZED” .jpg IMAGE, NO LARGER THAN **1000 PIXELS WIDE** IF ‘LANDSCAPE’ OR **700 PIXELS HIGH** IF ‘PORTRAIT’ (IN ORDER TO FIT ON STANDARD COMPUTER MONITOR, NOT A WIDESCREEN MONITOR)
- 2) A **SQUARE** “THUMBNAIL” OF THE IMAGE - PREFERABLY A 186 x 186 PIXEL .jpg (BETWEEN 150 AND 200 PIXELS - THIS MAY BE A “CROP” OR A DEFORMATION OF ORIGINAL. **NOTE:** IF TOO SMALL, THE IMAGE WILL “PIXELATE” WHEN USED ON WEBPAGE)
- 3) BOTH IMAGES SHOULD BE IN **WEB FORMAT** OF **72 PIXELS PER INCH**
 - a. IN PHOTOSHOP USE **“SAVE FOR WEB”** IN FILE DROPDOWN LIST
 - b. IN OTHER SOFTWARE, USE A SIMILAR FUNCTION
- 4) DO NOT USE SPACES IN THE IMAGE FILENAMES, USE HYPHENS/UNDERSCORES, AND ONLY USE LOWERCASE, E.G. my_astro-photo.jpg **NOT:** My Astro Photo.JPG
- 5) DEPENDING ON THE COMPLEXITY OF THE ORIGINAL, THIS SHOULD RESULT IN:
 - a. A LARGE IMAGE OF APPROXIMATELY 50 TO 120 Kbytes IN SIZE
 - b. A SMALL SQUARE IMAGE OF APPROXIMATELY 5 TO 12 Kbytes IN SIZE
- 6) WHEN E-MAILING, INCLUDE IF POSSIBLE, **ALL** THE FOLLOWING INFORMATION:
 - a. YOUR NAME/S
 - b. DATE IMAGE TAKEN – (USE YYYYMMDD FORMAT – E.G. 20170614)
 - i. IF MULTIPLE IMAGES TAKEN OVER MULTIPLE DAYS, GIVE DETAILS
 - c. TIME IMAGE TAKEN – (USE UT OR 24 HOUR CLOCK – STATE WHICH USED)
 - d. LOCATION IMAGE TAKEN
 - e. TITLE OF IMAGE (I.E WHAT IS IT AN IMAGE OF?)
 - f. ANY RELATIVE TECHNICAL DATA, E.G.
 - i. MAKE & TYPE/SIZE OF TELESCOPE/LENS
 - ii. MAKE & MODEL OF CAMERA
 - iii. SHUTTER SPEED/APERTURE USED
 - iv. ANY FILTER USED (E.G. HYDROGEN ALPHA, INFRA RED)
 - v. SINGLE SHOT OR STACKED MULTIPLE EXPOSURES? (HOW MANY?)
 - vi. DETAILS OF ANY FURTHER PROCESSING, E.G:
 - a. PHOTOSHOP – WHAT WAS ADJUSTED?
 - b. REGISTAX ETC – NUMBER OF IMAGES USED
- 7) THE IMAGE MAY BE “OVERPRINTED” WITH TECHNICAL DATA IF YOU WISH
- 8) **NOTE:** ALL “LARGE” IMAGES WILL BE “PROTECTED” FROM WEB DOWNLOAD